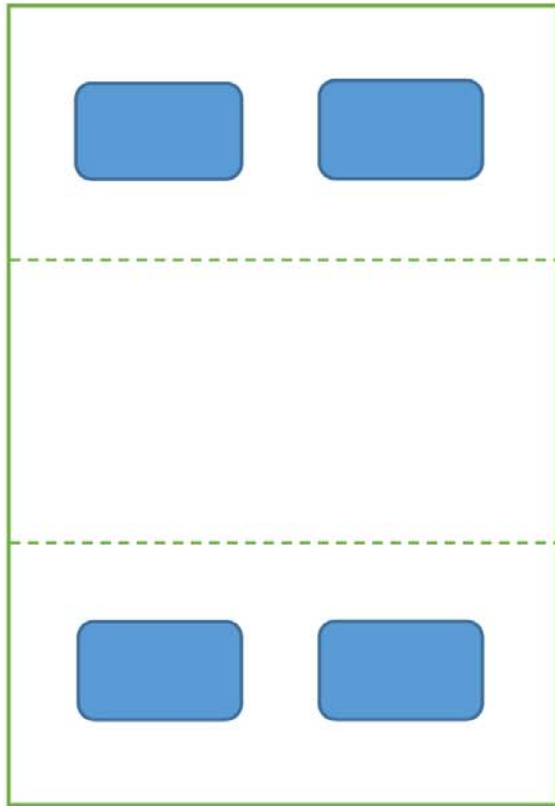


CARD PLACEMENT OPTIONS

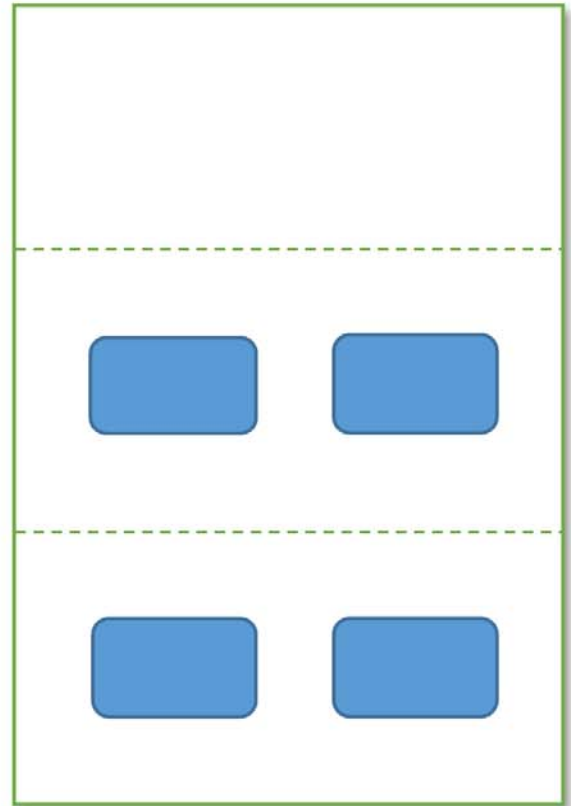
Option 1

'C' Fold with Address on Back



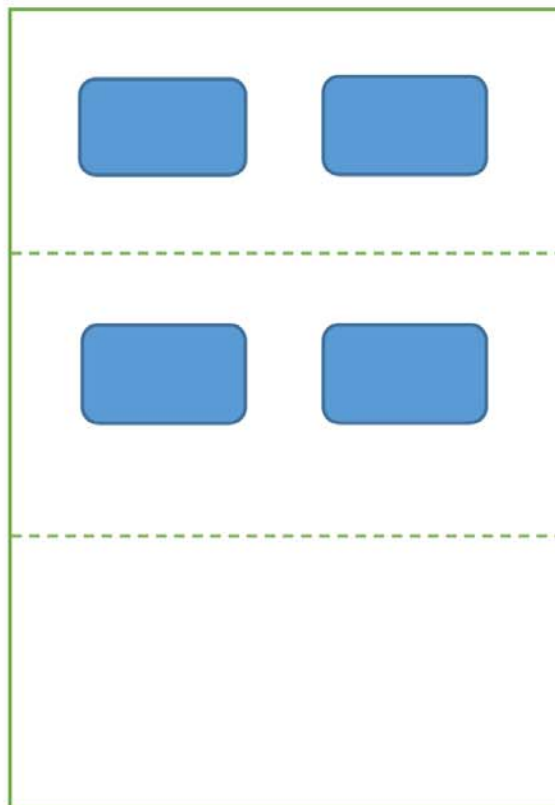
Option 2

'C' Fold with Address on Back



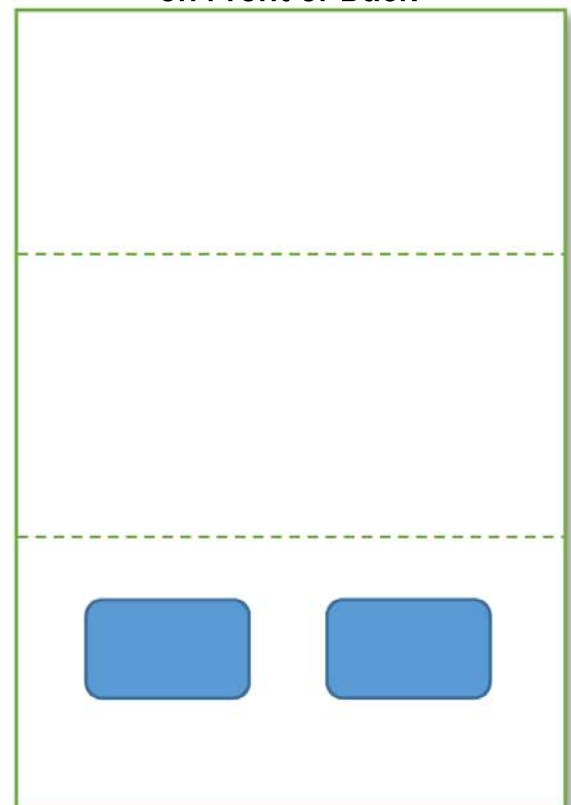
Option 3

'C' Fold with Address on Back



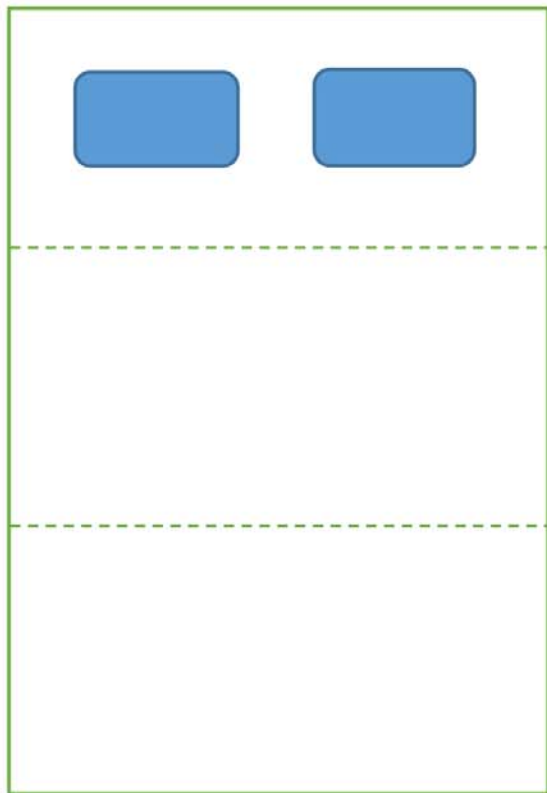
Option 4

'Z' or 'C' Fold with Address
on Front or Back



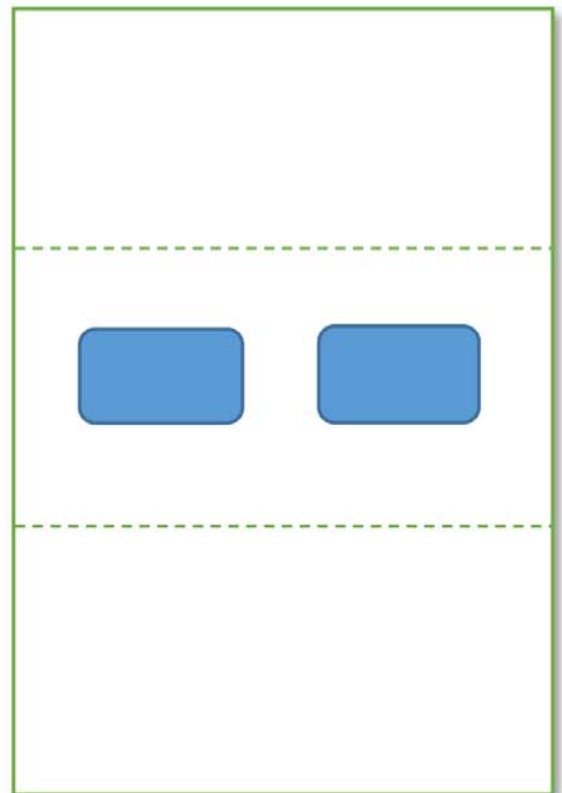
Option 5

'Z' or 'C' Fold with Address
on Front or Back



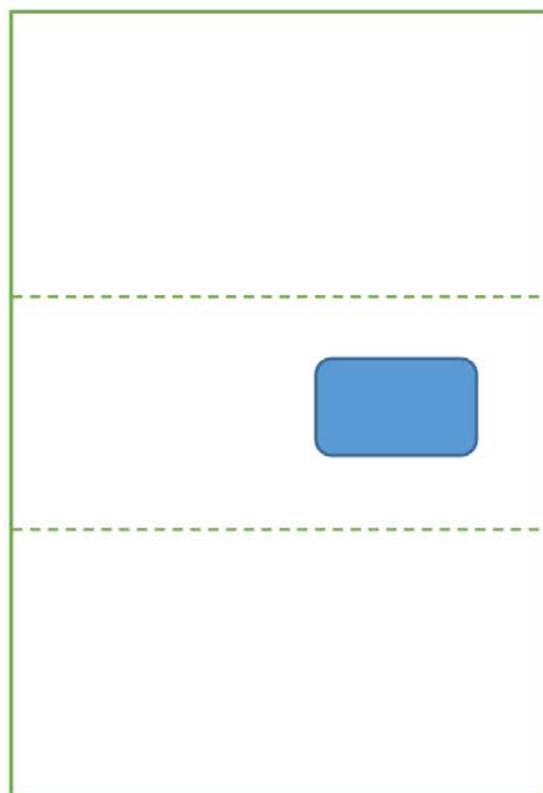
Option 6

'Z' or 'C' Fold with Address
on Front or Back



Option 7 - Single Card Carrier

'Z' or 'C' Fold with Address
on Front or Back



NOTE: for single card carriers, the placement of the card can be in any of the locations shown in the above diagrams with the address on the front or back of the carrier. All cards must be centered vertically within the section you choose.

Card Positioning Specifications

When designing your carrier, cards should be positioned with the following specifications:

- .75" to 1" from the top or bottom of the carrier
- a minimum of .5" from the side of the carrier
- a minimum of .5" from either of the two folds.
- Side by side cards within a folded section must be separated by minimum of .4".

These measurement guidelines should be followed on all card placement options above. When more than two cards are used, the carrier needs to be folded so that cards are not placed on top of each other. One section of the carrier should be folded between the cards. This prevents static build up on the cards.

* These diagrams are used showing a tri-fold card carrier. Carriers can also be designed to fold in half and inserted into a 6x9 envelope.